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| ANASTASSIA SHELEPOV  User experience, user interface, front-end web development  Greater Seattle, WA  Work authorization: US Citizen | [shnastya@live.com](mailto:shnastya@live.com)  +1(425)922-5626  [shelepov.net](http://shelepov.net/)  [linkedin.com/in/ashelepov](https://www.linkedin.com/in/ashelepov/) |
| I have over 18 years of professional design experience in both corporate and freelance environments. I enjoy working on mobile apps, building responsive websites, and developing brand identity.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| WORK EXPERIENCE  ShooBox / Disk & Tape  Founder (2021 − Present)  Focus: UX/UI, visual design, client-side web development, brand and product development  We are building a consumer software product and cloud service for distributed file organization and management.  Freelance [shelepov.net](http://shelepov.net/)  UX/UI and Web Designer (2015 – Present)  Focus: UX/UI design, web design and development, brand identity   * Creating positive experiences based on user research and business requirements * Collaborating with other team members and stakeholders * Designing and delivering user flows, wireframes, mockups, and prototypes optimized for a wide range of devices and interfaces   Golf Pad GPS [golfpadgps.com](https://maschmedt.com/)  UX/UI, web design and development  I worked on the redesign of the Golf Pad mobile app across iOS and Android between June 2019 and February 2020. I stopped working on the project during the implementation phase as the app started to be built.  Deliverables:   * Improved the quality of the user’s interaction with the application * Designed and developed a responsive landing page * Created wireframes, pixel-perfect mockups and UI images for the mobile app and the landing page * Defined and prepared the final theme, specs, and guidelines required for implementation   Maschmedt & Associates [maschmedt.com](https://maschmedt.com/)  UX/UI, visual design, web design and development  Deliverables:   * Redesigned the company’s brand identity * Built and launched the company’s responsive website * Improved the company's corporate image and usability for visitors   Tribal Dice Mobile Game [boardgamegeek.com/boardgame/87937/tribal-dice](https://boardgamegeek.com/boardgame/87937/tribal-dice)  UI, visual design  I worked on this project for 5 months and collaborated with the other three team members. I was responsible for the UI and Visual design of the iOS app. I continued working up until the app was launched providing the developer with all the specs and guidelines required for implementation.  Deliverables:   * Created low-fidelity and high-fidelity wireframes, pixel-perfect mockups, and UI images * Defined and prepared the final theme, specs, and guidelines required for implementation * Collaborated with the developer to ensure that design can be successfully implemented   Kalina.Film [kalinafilm.com](https://kalinafilm.com/)  Visual design  I was hired to design a unique and memorable brand identity for Kalina.Film. We've been collaborating on developing its brand image ever since.  Deliverables:   * Collaborated with the business owner on design ideas and deliverables * Created the logotype that reflects a brand’s message and works across a variety of mediums and applications   Salt & Smoke [facebook.com/Saltandsmokefish](https://www.facebook.com/Saltandsmokefish/)  Visual design  I worked on this project as a logo designer and produced multiple visual concepts. The result was fun and unexpected.  Deliverables:   * Collaborated with the business owner on design ideas and deliverables * Crafted the logotype that grabs the viewer's attention and communicates the company's core values   Tomkat Safety [tomkatsafety.com](https://tomkatsafety.com/)  Visual design  Deliverables:   * Redesigned the company’s brand identity to improve the company's corporate image * Developed marketing and promotional materials   [bukvitsa.com](http://bukvitsa.com/)  Visual design  Deliverables:   * Created a set of custom icons for Russian online literary journal to improve the website’s visual interest * Conveyed the brand personality through color and style   Guardian Fall Protection [guardianfall.com](https://www.guardianfall.com/)  Senior Designer (2005 – 2015)  Focus: Project management, marketing, brand maintenance   * Oversaw all digital and print projects, from conception to production * Established the company’s brand guidelines and improved its brand image * Ensured the design team promoted the company’s brand by delivering high-quality pieces * Collaborated effectively with design, engineering, and management teams   Replica Visual Communications  Graphic Designer (2004 – 2005)  Focus: Graphic design, print production  Produced a variety of design works such as A-boards, banners, vehicle graphics, indoor and outdoor signs, logotypes, business cards, brochures, promotional materials, and trade show graphics.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| SKILLS  Adobe Illustrator, Adobe Photoshop, XAML, HTML, HTML5, CSS, Figma, Bootstrap, Responsive Web Design, Front-end Web Development, Mobile App Design, Visual Design, UX Design, UI Design, User Research, Usability Testing, Interaction Design, Prototyping, Wireframing, Design Systems, Brand Identity, Logo Design, Mockups, Information Architecture.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| EDUCATION  User Experience Design Certificate  Bellevue College (2017 – 2018)  Online User Experience Course  Aquent Gymnasium (2015)  Marketing Management Certificate  University of Washington (2008 – 2009)  Bachelor of Fine Arts in Design  Cornish College of the Arts (2001 – 2003)  Graphic Design and Fine Arts Courses  Krasnodar State University of Culture and Arts (1998 – 2000) | |