|  |  |
| --- | --- |
| ANASTASSIA SHELEPOVUser experience, user interface, front-end web developmentGreater Seattle, WAWork authorization: US Citizen | shnastya@live.com+1(425)922-5626[shelepov.net](http://shelepov.net/)[linkedin.com/in/ashelepov](https://www.linkedin.com/in/ashelepov/) |
| I have over 18 years of professional design experience in both corporate and freelance environments. I enjoy working on mobile apps, building responsive websites, and developing brand identity.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| WORK EXPERIENCEShooBox / Disk & TapeFounder (2021 − Present)Focus: UX/UI, visual design, client-side web development, brand and product developmentWe are building a consumer software product and cloud service for distributed file organization and management.Freelance [shelepov.net](http://shelepov.net/)UX/UI and Web Designer (2015 – Present)Focus: UX/UI design, web design and development, brand identity* Creating positive experiences based on user research and business requirements
* Collaborating with other team members and stakeholders
* Designing and delivering user flows, wireframes, mockups, and prototypes optimized for a wide range of devices and interfaces

Golf Pad GPS [golfpadgps.com](https://maschmedt.com/)UX/UI, web design and developmentI worked on the redesign of the Golf Pad mobile app across iOS and Android between June 2019 and February 2020. I stopped working on the project during the implementation phase as the app started to be built. Deliverables:* Improved the quality of the user’s interaction with the application
* Designed and developed a responsive landing page
* Created wireframes, pixel-perfect mockups and UI images for the mobile app and the landing page
* Defined and prepared the final theme, specs, and guidelines required for implementation

Maschmedt & Associates [maschmedt.com](https://maschmedt.com/)UX/UI, visual design, web design and developmentDeliverables:* Redesigned the company’s brand identity
* Built and launched the company’s responsive website
* Improved the company's corporate image and usability for visitors

Tribal Dice Mobile Game [boardgamegeek.com/boardgame/87937/tribal-dice](https://boardgamegeek.com/boardgame/87937/tribal-dice)UI, visual designI worked on this project for 5 months and collaborated with the other three team members. I was responsible for the UI and Visual design of the iOS app. I continued working up until the app was launched providing the developer with all the specs and guidelines required for implementation.Deliverables:* Created low-fidelity and high-fidelity wireframes, pixel-perfect mockups, and UI images
* Defined and prepared the final theme, specs, and guidelines required for implementation
* Collaborated with the developer to ensure that design can be successfully implemented

Kalina.Film [kalinafilm.com](https://kalinafilm.com/)Visual designI was hired to design a unique and memorable brand identity for Kalina.Film. We've been collaborating on developing its brand image ever since.Deliverables:* Collaborated with the business owner on design ideas and deliverables
* Created the logotype that reflects a brand’s message and works across a variety of mediums and applications

Salt & Smoke [facebook.com/Saltandsmokefish](https://www.facebook.com/Saltandsmokefish/)Visual designI worked on this project as a logo designer and produced multiple visual concepts. The result was fun and unexpected.Deliverables:* Collaborated with the business owner on design ideas and deliverables
* Crafted the logotype that grabs the viewer's attention and communicates the company's core values

Tomkat Safety [tomkatsafety.com](https://tomkatsafety.com/)Visual designDeliverables:* Redesigned the company’s brand identity to improve the company's corporate image
* Developed marketing and promotional materials

[bukvitsa.com](http://bukvitsa.com/)Visual designDeliverables:* Created a set of custom icons for Russian online literary journal to improve the website’s visual interest
* Conveyed the brand personality through color and style

Guardian Fall Protection [guardianfall.com](https://www.guardianfall.com/)Senior Designer (2005 – 2015)Focus: Project management, marketing, brand maintenance* Oversaw all digital and print projects, from conception to production
* Established the company’s brand guidelines and improved its brand image
* Ensured the design team promoted the company’s brand by delivering high-quality pieces
* Collaborated effectively with design, engineering, and management teams

Replica Visual CommunicationsGraphic Designer (2004 – 2005)Focus: Graphic design, print productionProduced a variety of design works such as A-boards, banners, vehicle graphics, indoor and outdoor signs, logotypes, business cards, brochures, promotional materials, and trade show graphics.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| SKILLSAdobe Illustrator, Adobe Photoshop, XAML, HTML, HTML5, CSS, Figma, Bootstrap, Responsive Web Design, Front-end Web Development, Mobile App Design, Visual Design, UX Design, UI Design, User Research, Usability Testing, Interaction Design, Prototyping, Wireframing, Design Systems, Brand Identity, Logo Design, Mockups, Information Architecture.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| EDUCATIONUser Experience Design CertificateBellevue College (2017 – 2018)Online User Experience CourseAquent Gymnasium (2015)Marketing Management CertificateUniversity of Washington (2008 – 2009)Bachelor of Fine Arts in DesignCornish College of the Arts (2001 – 2003)Graphic Design and Fine Arts CoursesKrasnodar State University of Culture and Arts (1998 – 2000) |